

2017 CHAM CONFERENCE SPONSORSHIP PROSPECTUS



Downtown Denver Embassy Suites | June 25-27, 2017

The Consortium for Housing and Asset Management (CHAM) is proud to announce its 2017 Annual Conference, to be held in Denver, Colorado, June 25-27. CHAM has earned a strong national reputation for its robust training curriculum, its highly-regarded professional designation and its thought-provoking annual conferences exploring asset management topics within the affordable housing industry.

With its strong focus on improving project and portfolio-wide performance by promoting effective Asset Management techniques, this conference will bring together industry leaders and other key stakeholders to discuss a wide range of issues affecting the industry.

Please consider joining us not only as a conference participant, but take advantage of this marketing opportunity to sponsor the 2017 CHAM Conference!

Sponsorship Benefits

- Network with more than 350 Asset Management professionals
- Be recognized as a supporter and partner of CHAM
- Top-level sponsors receive opportunities to present to conference participants

Questions?

Contact Tony DiBlasi at tdiblasi@occh.org

David Fromm at dfromm@nw.org



David Smith, Recap Real Estate Advisors
2016 CHAM Keynote Speaker



15+ engaging breakout sessions

Sponsorship Levels:

Platinum	\$20,000
Gold	\$10,000
Silver	\$5,000
Bronze	\$2,500
Friend	\$750



Consortium Leadership



What We Do

At CHAM, we help promote the long-term financial viability and sustainability of affordable housing. How do we accomplish this? Through a variety of initiatives, including:

- Delivery of high quality training curriculum to bolster the capacity of Asset Management professionals to improve project and portfolio performance
- Offer a professional designation, called the **Certified Housing Asset Manager™**, to recognize those Asset Management professionals who have achieved the highest levels of performance
- Sponsoring an annual CHAM Conference, where thought leaders from around the country convene to identify and discuss emerging trends within the affordable housing industry

PAYMENT INFORMATION

All payments for sponsorships must be paid by **CHECK** only.

Send payment to:

Attn: Tony DiBlasi / CHAM
Ohio Capital Corp for Housing
88 East Broad Street, Suite 1800
Columbus, Ohio 43215

SPONSOR LEVELS

Please consider joining us as a sponsor of the 2017 CHAM Annual Conference at one of the sponsorship levels described below.

Platinum
Sponsorship
(\$20,000)



- ◆ Fifteen (15) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Recognized as marquee sponsor / Host of Tuesday night reception and VIP table during luncheons

Gold
Sponsorship
(\$10,000)

- ◆ Ten (10) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Recognized as Host for one of the keynote plenary lunch events OR the welcome reception

Silver
Sponsorship
(\$5,000)

- ◆ Five (5) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Recognized as Host for one of the keynote plenary lunch events OR the welcome reception

Bronze
Sponsorship
(\$2,500)

- ◆ Two (2) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Host of one of several events, including registration table, breakfasts or snack breaks

Friend of CHAM
Sponsorship
(\$750)

- ◆ One (1) complimentary conference registration
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers



IMPORTANT INFORMATION

Logo and Advertising Information

All logos must be submitted in Vector, TIF, EPS, or PNG format.

Important Dates & Deadlines

Sponsorship Commitment (for inclusion in print advertising)	March 17, 2017
Sponsorship Commitment (for inclusion in final Registration Brochure)	April 17, 2017
Sponsor's logo submission (for inclusion on website & in final Registration Brochure)	[Logo added to website upon receipt — please submit ASAP]
Sponsorship Payment Due	June 1, 2017
Networking Reception (6:00pm - 8:00pm)	June 25, 2017
Full Conference Day (7:30am - 4:15pm)	June 26, 2017
Conference Reception (6:00pm - 10:00pm)	
Half Conference Day (7:30am - 2:00pm)	June 27, 2017

Conference Location

Embassy Suites by Hilton
Denver Downtown Convention Center
1420 Stout Street
Denver, Colorado 80202
(303) 592-1000

www.denverdowntown.embassysuites.com





**CHAM 2017 – Denver, Colorado
June 25-27, 2017
Sponsorship Form**

Company Name

Address

City

State

Zip code

Main telephone number

Website

Primary contact

Email

Please select your Sponsorship Level: Each sponsor will receive one complimentary exhibit space

- Platinum level \$20,000+ Fifteen (15) complimentary conference registrations
- Gold level \$10,000+ Ten (10) complimentary conference registrations
- Silver level \$ 5,000+ Five (5) complimentary conference registrations
- Bronze level \$ 2,500+ Two (2) complimentary conference registrations
- Friend of CHAM \$ 750+ One (1) complimentary conference registration

Will you use your complimentary table top exhibit: YES NO

Exhibit requires electrical power: YES NO

Email your Company description, in 30 words or less to Rhonda Snyder, rsnyder@occh.org

Email your high resolution logo to Rhonda Snyder, rsnyder@occh.org as soon as possible

Please send payment and completed form by March 17, 2017.

Ohio Capital Corporation for Housing, % CHAM 2017, 88 East Broad St, Suite 1800, Columbus, OH 43215.
Checks should be payable to Ohio Capital Corporation for Housing
Tax identification number is 31-1265570.

**Request for Taxpayer
Identification Number and Certification**

Give form to the requester. Do not send to the IRS.

Name (as shown on your income tax return)

Business name, if different from above
Ohio Capital Corporation for Housing

Check appropriate box: Individual/Sole proprietor Corporation Partnership
 Limited liability company. Enter the tax classification (D=disregarded entity, C=corporation, P=partnership) ▶ Exempt payee
 Other (see instructions) ▶

Address (number, street, and apt. or suite no.)
88 East Broad Street Suite 1800

City, state, and ZIP code
Columbus Ohio 43215

Requester's name and address (optional)

List account number(s) here (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on Line 1 to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Social security number
: :
or
Employer identification number
31 : 1265570

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
- I am a U.S. citizen or other U.S. person (defined below).

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the Certification, but you must provide your correct TIN. See the instructions on page 4.

Sign Here Signature of U.S. person ▶ *[Signature]* Date ▶ *06/12/08*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.

The person who gives Form W-9 to the partnership for purposes of establishing its U.S. status and avoiding withholding on its allocable share of net income from the partnership conducting a trade or business in the United States is in the following cases:

- The U.S. owner of a disregarded entity and not the entity,