

2018 CHAM CONFERENCE SPONSORSHIP PROSPECTUS



Hilton Chicago | June 11-13 2018

The Consortium for Housing and Asset Management (CHAM) is proud to announce its 2018 Annual Conference, to be held in Chicago, Illinois, June 11-13. CHAM has earned a strong national reputation for its robust training curriculum, its highly-regarded professional designation and its thought-provoking annual conferences exploring asset management topics within the affordable housing industry.

With its strong focus on improving project and portfolio-wide performance by promoting effective Asset Management techniques, this conference will bring together industry leaders and other key stakeholders to discuss a wide range of issues affecting the industry.

Please consider joining us not only as a conference participant, but take advantage of this marketing opportunity to sponsor the 2018 CHAM Conference!

Sponsorship Benefits

- Network with more than 325 Asset Management professionals
- Be recognized as a supporter and partner of CHAM
- Top-level sponsors receive opportunities to present to conference participants



Sandra Henriquez, Fmr HUD Assistant Secretary
2017 CHAM Keynote Speaker



15+ engaging breakout sessions

Questions?

Contact Tony DiBlasi at tdiblas@occh.org or

David Fromm at dfromm@nw.org

Sponsorship Levels:

Platinum	\$20,000
Gold	\$10,000
Silver	\$5,000
Bronze	\$2,500
Friend	\$750



Consortium Leadership



What We Do

At CHAM, we help promote the long-term financial viability and sustainability of affordable housing. How do we accomplish this? Through a variety of initiatives, including:

- Delivery of high quality training curriculum to bolster the capacity of Asset Management professionals to improve project and portfolio performance
- Offer a professional designation, called the Certified Housing Asset Manager™, to recognize those Asset Management professionals who have achieved the highest levels of performance
- Sponsoring an annual CHAM Conference, where thought leaders from around the country convene to identify and discuss emerging trends within the affordable housing industry

PAYMENT INFORMATION

All payments for sponsorships must be paid by **CHECK** only.

Send payment to:

Attn: Tony DiBlasi / CHAM
Ohio Capital Corp for Housing
88 East Broad Street, Suite 1800
Columbus, Ohio 43215

SPONSOR LEVELS

Please consider joining us as a sponsor of the 2018 CHAM Annual Conference at one of the sponsorship levels described below.

Platinum Sponsorship (\$20,000)

- ◆ Fifteen (15) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Recognized as marquee sponsor / Host of Tuesday night reception and VIP table during luncheons

Gold Sponsorship (\$10,000)

- ◆ Ten (10) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Recognized as Host for one of the keynote plenary lunch events OR the welcome reception

Silver Sponsorship (\$5,000)

- ◆ Five (5) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Recognized as Host for one of the keynote plenary lunch events OR the welcome reception

Bronze Sponsorship (\$2,500)

- ◆ Two (2) complimentary conference registrations
- ◆ Level-based recognition on all conference-related marketing and branding initiatives, including (but not limited to) web site, printed materials, presentation of logo during plenaries, special acknowledgement by session organizers
- ◆ Host of one of several events, including registration table, breakfasts or snack breaks

Friend of CHAM Sponsorship (\$750)

- ◆ One (1) complimentary conference registration
- ◆ This is a special recognition for smaller not-for-profit organizations and single practitioners in the field offering level-based recognition including (but not limited to) web site, printed materials and acknowledgement by organizers



IMPORTANT INFORMATION

Logo and Advertising Information

All logos must be submitted in Vector, TIF, EPS, or PNG format.

Important Dates & Deadlines

Sponsorship Commitment (for inclusion in print advertising)	March 9, 2018
Sponsorship Commitment (for inclusion in final Registration Brochure)	April 13, 2018
Sponsor's logo submission (for inclusion on website & in final Registration Brochure)	[Logo added to website upon receipt —please submit ASAP]
Sponsorship Payment Due	May 25, 2018
Travel Day / Networking Reception (6:00pm - 8:00pm)	June 11, 2018
Full Conference Day (7:30am - 4:15pm)	June 12, 2018
Conference Reception (6:00pm - 10:00pm)	
Half Conference Day (7:30am - 2:00pm)	June 13, 2018

Conference Location

Hilton Chicago
720 S. Michigan Avenue
Chicago, IL 60605
(312) 922-4400

www.hiltonchicago.com



CHAM FACTS!

2017 CHAM Conference (held in Denver, Colorado) attracted 301 registrants from 39 states. There are currently 127 individuals who have earned the CHAM professional designation, with 335 more in process.

2017 sponsors were highlighted in the *Affordable Housing Finance* magazine and IREM's *Journal of Property Management*. **Please join us in 2018 as a sponsor!**

The Consortium for Housing and Asset Management

PROUDLY PRESENTS THE

2017 Annual Conference





**WEATHERING
THE STORM:
ASSET MANAGEMENT
TAKES THE HELM!**



DENVER, COLORADO • JUNE 25-27, 2017

The premier affordable housing Asset Management event of 2017

Who should attend? Anyone interested in the long-term sustainability and financial viability of affordable housing, including:

- For-profit / not-for-profit owners
- Syndicators
- Professional services organizations
- Housing finance agencies
- Investors
- *And, of course, Asset Managers from all sectors!*
- Public housing authorities
- Lenders

 Visit www.CHAM.us to register!

Platinum Sponsors	Gold Sponsors	Silver Sponsors
 OCCH OHIO CAPITAL CORPORATION FOR HOUSING	 NeighborWorks AMERICA	 NeighborWorks CAPITAL
 TCAM ASSET MANAGEMENT	 CEL & Associates, Inc. <small>Real Estate Strategies, Development, & Performance Solutions</small>	 Enterprise
 cinnaire ADVANCING COMMUNITIES	 chfa.	 plante moran <small>audit - tax - consulting - wealth management</small>
 MERRITT COMMUNITY CAPITAL CORPORATION	 IREM	 AHC INC.
 NAHRO <small>Building Communities Together</small>	 Jack Geary Consulting	 Volunteers of America
 VIVA CONSULTING	 WISHROCK	 BRIDGE Housing
 Klein Hornig LLP <small>CONSULTED BY LAW</small>	 NOVOGRADAC & COMPANY LLP <small>CERTIFIED PUBLIC ACCOUNTANTS</small>	 aeon
 PathStone <small>Creating Better Opportunities</small>	 COHN & REZNICK	 wegowise
 Massachusetts Housing Investment Corporation	 ION	 CAIHC

Consortium Leadership:







**CHAM 2018 – Chicago, Illinois
June 11-13, 2018
Sponsorship Form**

Company Name

Address

City State Zip code

Main telephone number Website

Primary contact Email

Please select your Sponsorship Level: Each sponsor will receive one complimentary exhibit space

- Platinum level \$20,000+ Fifteen (15) complimentary conference registrations
- Gold level \$10,000+ Ten (10) complimentary conference registrations
- Silver level \$ 5,000+ Five (5) complimentary conference registrations
- Bronze level \$ 2,500+ Two (2) complimentary conference registrations
- Friend of CHAM \$ 750+ One (1) complimentary conference registration

Will you use your complimentary table top exhibit: YES NO

Exhibit requires electrical power: YES NO

Email your Company description, in 30 words or less to Rhonda Snyder, rsnyder@occh.org

Email your high resolution logo to Rhonda Snyder, rsnyder@occh.org as soon as possible

Please send payment and completed form by March 9, 2018.

Ohio Capital Corporation for Housing, % CHAM 2018, 88 East Broad St, Suite 1800, Columbus, OH 43215.
Checks should be payable to Ohio Capital Corporation for Housing.
Tax identification number is 31-1265570.

Request for Taxpayer Identification Number and Certification

**Give Form to the
requester. Do not
send to the IRS.**

Print or type See Specific Instructions on page 2.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Ohio Capital Corporation for Housing	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification; check only one of the following seven boxes: <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶ _____ Note. For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner. <input checked="" type="checkbox"/> Other (see instructions) ▶ 501(c)(3)	
	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>	
	5 Address (number, street, and apt. or suite no.) 88 East Broad Street, Suite 1800	
	6 City, state, and ZIP code Columbus, Ohio 43215	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number	
[] [] [] - [] [] - [] [] [] []	
or	
Employer Identification number	
3 1 - 1 2 6 5 5 7 0	

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here	Signature of U.S. person ▶	Date ▶ 7/21/16
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See *What is backup withholding?* on page 2.

By signing the filled-out form, you:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income, and
- Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See *What is FATCA reporting?* on page 2 for further information.