

IMPACT STATEMENT

COLUMBUS, OH

NOVEMBER 2023





Ohio Capital Finance Corporation (OCFC) is one of Ohio's leading affordable housing lenders. As a highly successful innovator, OCFC has created a nationally-recognized suite of loan funds, which will invest \$75 million over 15 years in two Columbus, OH neighborhoods.

OCFC is working in partnership with Healthy Homes, a nonprofit real estate subsidiary of Nationwide Children's Hospital. Healthy Homes is utilizing OCFC's **Southside Renaissance Fund**, **Healthy Linden Homes I**, & **Healthy Linden Homes II** to build and rehabilitate affordable, high-quality rental units.

The structure of the funds and the deep relationship between OCFC and Healthy Homes has enabled them to avoid major subsidies like LIHTC and HOME dollars.

To date, over 80% of tenants identify as black and 97% are single parents. These families will pay below-market rent for at least 10 years, empowering them to: find and maintain stable employment, consistently attend school, live near family and friends in a neighborhood of their choice, and experience better health.

The Columbus region is expected to gain another 3 million residents by 2050. But for OCFC's 3 loan funds, over a thousand residents—nearly 2/3s of them children—would be at risk of housing instability and displacement over the next decade.

SOUTHSIDE RENAISSANCE FUND

OCFC established the Southside Renaissance Fund in 2018 to preserve and protect affordable rentals in the neighborhood immediately surrounding Nationwide Children's Hospital. This area is experiencing rapid property value increases.

The Southside Renaissance Fund is financing the acquisition and construction of units for households at or below 80% AMI.

In addition to the \$20 million loan fund, OCFC's development partner, Healthy Homes, utilized an added \$3.1M to complete 226 home repairs in the neighborhood. This complementary investment is helping new units succeed, and, more importantly, keeping long-time residents safely in their homes.

FUND TERM: 10 YEARS

TOTAL FUND \$20,000,000

AMOUNT: \$15,000,000 debt \$5,000,000 equity

TOTAL DRAWN DOWN:

\$10,486,288

RESIDENT DEMOGRAPHICS:

39% AVG AMI

\$29,022

AVG ANNUAL INCOME

UNITS TO DATE:

61 single-family

22 duplexes

1 three-unit

1 four-unit

81 vacant units rehabbed

\$840

83%

112 OF 135

FAMILIES HOUSED

AVG RENT (3 BEDROOM)





HEALTHY LINDEN HOMES I

In 2021, OCFC created Healthy Linden Homes I to finance affordable rental housing in Linden, a priority neighborhood for the City of Columbus that is experiencing skyrocketing rents and new development after years of disinvestment.

Healthy Linden Homes I issued a loan to Healthy Homes to develop 20 units of rental housing attainable for households at and below 80% AMI.

Healthy Homes rehabbed three vacant units and built another 17, helping to stabilize several blocks.

FUND TERM: 10 YEARS

TOTAL FUND \$4,494,390 AMOUNT: \$2,715,140 debt \$1,779,250 equity

TOTAL DRAWN

DOWN: \$4,494,390

100%

20 OF 20 FAMILIES HOUSED

RESIDENT DEMOGRAPHICS:

43% AVG AMI

\$34,000

AVG ANNUAL INCOME

UNITS TO DATE:

12 single-family

4 duplexes

3 vacant units rehabbed

\$850

AVG RENT (3 BEDROOM)

70% of contracts awarded to MBEs



HEALTHY LINDEN HOMES II

Following on the success of Healthy Linden Homes I, OCFC ambitiously assembled a nearly \$50M fund that will enable Healthy Homes to offer more safe, quality rentals in Linden.

Healthy Homes has paired its redevelopment and new construction projects with 80 home repair projects, totaling more than \$2.2M in additional investment in Linden.

FUND TERM: 10 YEARS

TOTAL FUND \$49,825,500

AMOUNT: \$23,350,000 debt \$26,475,500 equity

TOTAL DRAWN
DOWN:

\$1,410,554

20%

30 OF 150 FAMILIES HOUSED

RESIDENT DEMOGRAPHICS:

51%

AVG AMI

\$43,240

AVG ANNUAL INCOME

UNITS TO DATE:

10 single-family

10 duplexes

\$867

AVG RENT (3 BEDROOM)

of contracts
awarded to MBEs

73% of contracts
awarded to WBEs

Personal Part Contracts
awarded to WBEs

Personal Part Contracts
awarded to WBEs

Personal Part Contracts
awarded to WBEs

OVERALL TENANT DEMOGRAPHICS

ACROSS ALL FUNDS, TO DATE

\$16,391,232 TOTAL INVESTED

\$52,928,658 TO BE INVESTED

39% AVERAGE AMI

\$29,638 AVERAGE ANNUAL

INCOME

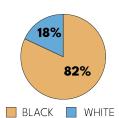
AVERAGE 2 CHILDREN

PER HOUSEHOLD

97% SINGLE-PARENT HOUSEHOLDS







NEIGHBORHOOD IMPACT

CHANGE FROM 2017 TO 2021, PER 2017, 2021 ACS

- % of homeowners has **increased** in the Southside and Linden neighborhoods
- % of renters experiencing housing cost burden (>50% of income spent on housing) has **decreased** in both neighborhoods
- % of renters experiencing housing cost burden **declined** in these neighborhoods more than the city average

Southside Renaissance Fund units rent for **\$164** less than the average unit in the neighborhood.

Healthy Linden Homes units rent, on average, for **\$239** less than similar units in the area.



INVESTORS

OCFC is grateful for the broad and deep support it has received from the following investors and partners:

Affordable Housing Trust for Columbus and Franklin County CareSource Center for Community Investment City of Columbus Columbus City Land Bank Fifth Third Bank First Financial Bank First Merchants Bank **Huntington Bank** JPMorgan Chase KeyBank Nationwide Nationwide Children's Hospital Park National Bank Partners for Kids PNC Bank

Robert Wood Johnson Foundation

The Columbus Foundation

U.S. Bank







